

PROJECT

Movie

MOVIE: “THE AGE OF STUPID”

Time: Tuesday 17 May 2011, 3.30-6.30 p.m.

Place: Executive Lounge (R building basement, Fuglesangs Allé 26)

Preview of sustainability movies

Department of Business Administration, ASB Staff Association and ASB Alumni invite all interested employees and alumni from Aarhus University, Business and Social Sciences to preview two of the movies that might be shown to AU students in the fall as part of a new ‘(Un-?)-Sustainable cinema’ series.

The first movie will be shown on Tuesday 17 May:

“The Age of Stupid” stars Pete Postlethwaite as a man living in the devastated future world of 2055, looking at old footage and asking: why didn’t we stop climate change when we had the chance?

You can find out more about the movie at <http://www.spannerfilms.net/films/ageofstupid>

The second movie will be shown on Thursday 26 May (has not yet been decided – will be announced soon).

Our aim is to engage the audience in a joint discussion of the movies as such and their value as an addition to the courses for students. For lecturers, it is an opportunity to form their recommendations to their students, while for all other employees as well as alumni involved or interested in sustainability issues, the movies are thought-provoking and motivating.

Program:



Program, Tuesday 17 May

3.30-4.00 p.m.

Coffee and fruit

Introduction by Assistant Professor Jessica Aschemann-Witzel, Department of Business Administration

4.00-5.30 p.m.

"Age of Stupid"

5.30 – 6.30 p.m.

Sandwich and refreshments

Discussion of the movie



Testimonial:

Professor John Thøgersen on 'The Age of Stupid':

"The Age of Stupid" made a big impression on me. It's power lies in combining the highlighting of what we already know about the risks if we do not act, with showing human parochialism and 'not in my backyard' attitude. It made me look critically at my own consumption again, and I have not bought beef or lamb since."

Registration

Participation is free, but to allow planning for food and seating, please sign up before Friday 13 May 2011:

Click here to sign up: <http://www.surveymonkey.com/s/theageofstupid>

Note: the second movie will be shown on Thursday 26 May 2011, so please mark your calendar!

Contact

For more information about the event, please contact Jessica Aschemann-Witzel: jeaw@asb.dk